

Desert Valleys Builders Association  
75100 Mediterranean, Palm Desert  
CA 92211

(760) 776-7001 Office  
www.theDVBA.org  
(760) 776-7002 Fax



## OCTOBER is Filled with Fall Election Events

Please join the DVBA as we host 2 events in October tied into the Fall November 4th elections.

On Monday, October 13th, the DVBA in conjunction with the Coachella Imperial Valleys Strategies PAC will host it's 3rd Annual PAC Fundraiser Event. Join us and candidates from across the political spectrum for a casual evening of cocktails & appetizers at the home of DVBA Past President Mark Benedetti.

Also in October, the DVBA General Membership Dinner on Thursday, the 16th, will host it's "Meet the Candidates" event, with invited candidates joining us for dinner and a lightening round of speed election campaigning. Always a informative event, be sure to join us to hear from candidates across the valley as they vie for city council, water district and school board elected positions.

Invitations to these events attached in newsletter or contact the DVBA office at 760-776-7001 for more details. Visit us on the web at: [www.thedvba.org](http://www.thedvba.org) for legislative updates, calendar news and other updates related to industry issues and news.

**Mail in ballots issued October 6th. Be sure to cast your vote!**

### Also in October (or should we say *Oktober Fest?*)

Join us on Thursday, October 23rd for the Monthly Networking Night event. Our evening will be fun-filled as we sample local beers and great cuisine courtesy of our hosts—**PIRCH in Rancho Mirage.**

This is also a great opportunity for potential new Members to join us for the evening—so be sure to invite your colleagues and business partners to come for the event. Contact the DVBA office to make a reservation or to include a company for an invitation.



# October



## DVBA LEGISLATIVE BILLS WATCH LIST



Member Events in  
Pictures!



Attendees at the September Luncheon  
ready to hear about  
"Show Me the Money"



Speakers:

Peggy Sue Lane,  
First American Title  
Hugh Van Horn,  
Premier Mortgage  
Tracy Stockman,  
Pacific Western Bank



DVBA Members: Jeff & Mary  
Wattenbarger & Allan Levin  
discuss the meeting topics



DVBA Member Ralph Hitchcock  
greeting Attorney James Turney

## Pro Industry

**\*\*Chromium-6\*\*** CVWD has prepared a letter for State representatives asking for their assistance in providing the necessary time to develop programs and make capital improvements to meet the arbitrary and capricious standards published on April 15<sup>th</sup>, which became effective July 1, 2014. Our understanding was that a rider bill was being crafted to attach to the state budget. *Since the State Budget has passed, our representatives have been working within the Governor's Office to affect a rules change to allow progressive implementation over a period of five years.* The DVBA has submitted letters to Assemblymembers Perez and Nestande, and Senators Hueso and Morell. The regulatory agency is considering removing the requirement of the water districts to notice its clients that the water served contains a known element linked to the cause cancer, potentially instigating a large class-action lawsuit. These letters would be sent in January 2015 unless the requirement is deferred.

**SB 1139 (B. Hueso / V.M. Perez) - Geothermal Energy Development.** This bill would require, no later than December 31, 2024, each retail seller of electricity and local publicly owned electric utility to procure a proportionate share, as determined by the Energy Commission, of a statewide total of 500 megawatts of electricity generated by specified base load geothermal power plants. DVBA submitted a letter of support. *The authors removed the bill from consideration, as it faced considerable pushback from the utilities, with passage unlikely.*

**AB 1896 (V.M. Perez) – Non-Potable Water (CVWD Bill).** Adds the requirement for HOA to attached to non-potable sources when reasonable available. This is CVWD territory specific adding to existing law. DVBA letter of support submitted. **Chaptered 8/22**

**AB 2312 (Nestande) – Metal Theft Data Base.** DVBA letter of support submitted. **8/18 Enrolled and awaiting signature.**

**AB 2313 (Nestande) – Metal Theft Task Force and Funding.** The bill would impose a fee, to be deposited into the fund, of up to 1% of the purchase price for each junk sale on the seller of junk for the purpose of regulating that seller, thereby making an appropriation. DVBA letter of support submitted. **DEAD 8/31**

**SB 1451 (Hill D – San Mateo) - CEQA Document Dumping.** Currently, an environmental document may be delayed in the 11<sup>th</sup> hour when the local agency is making its final determination by submitting written challenges. The agency must then delay the public hearing until such time as they are able to review the thousands of pages of "new" material. SB 1451 would require all challenges to be submitted in a timely fashion, with enough time for the local agency to make the determination at the scheduled Public Hearing. **Bill failed to pass out of committee. 5/9 DEAD.**

**AB 2280 (Alejo D - Salinas) -** This bill would authorize certain local agencies, to form a community revitalization authority (authority) within a (defined) community revitalization and investment area, for purposes related to, among other things, infrastructure, affordable housing, and economic revitalization. The financing of these activities by the issuance of bonds serviced by tax increment revenues. **Enrolled and presented to Governor 9/8**

**\*\*AB 2235 (Buchanan D – San Ramon) Education Facilities: Kindergarten–University Public Education Facilities Bond Act of 2014.** This bill makes changes to the existing School Facility Program and authorizes the Kindergarten-University Public Education Facilities Bond Act of 2014 to provide for the issuance of \$4.3 billion in general obligation (GO) bonds for construction and modernization of education facilities (to become effective only if approved by voters). **8/31 DEAD.** The Governor has stated that he would not sign this bill if passed. He believes the current school facility fund mechanism is broken and wants it done in another fashion. **Failure of this bill could lead to school construction costs to double residential housing impact fees.**

## Concerns Against Industry

**AB 1522 (Gonzalez D – San Diego) Paid Sick Leave.** This bill would qualify an employee who works 7 days in a year for sick leave. Modifications have been negotiated, no longer considered 'job killer' by Cal-Chamber. **Chaptered 9/10.**

**SB 935 (Leno D – San Francisco) \$13 Minimum Wage.** This bill would set a minimum wage of \$13/hr. starting in 2017 with automatic increases per CPI. **6/26 DEAD.**

**AB 1634 (Skinner D – Berkeley) OSHA Violations; appeals.** Enacts various provisions of law related to an employer's obligation to abate an alleged hazard pending appeal of a citation. **Chaptered 9/20.**



SEPTEMBER  
NETWORKING  
NIGHT



DVBA Members Mark & Brian Benedetti greeting a guest

**DVBA LEGISLATIVE BILLS WATCHLIST CONTINUED:**

**HR 29 (Gomez D - Los Angeles) Disallow Public Services Outsourcing.** The Assembly opposes outsourcing of public services and assets, which harms transparency, accountability, shared prosperity, and competition, and supports processes that give public services workers the opportunity to develop their own plan on how to deliver cost-effective, high-quality services. The Assembly urges local officials to become familiar with the provisions of the Taxpayer Empowerment Agenda. The Assembly intends to introduce and advocate for responsible outsourcing legislation. *Chaptered 4/3.*

**AB 52 (Gatto D - Burbank) Native Americans: CEQA. CEQA Consultation with Tribes.** Creates new opportunities for CEQA litigation by requiring lead agencies to engage in “meaningful consultation” with Native American tribes regarding land use projects that could have an adverse impact on a tribal cultural resource. The DVBA has submitted a letter in opposition. *Enrolled 9/10.*

**SB 1270 (Pavley D - Calabasas) Surface Mining operations. New Duties.** Adds new or increased hurdles to mining operators’ from state oversight). Increases fee and expands state authority. Ultimately increasing building and infrastructure costs. *8/15 DEAD.*

**AB 2416 (Stone D - Monterey) Liens: Laborers and employees.** This bill would, with certain exceptions, authorize an employee to record and enforce a wage lien upon real and personal property of an employer, or a property owner, as specified, for wages, other compensation, and related penalties and damages owed the employee. *DEAD 8/31.*

**AB 1897 (Hernandez, Roger D – West Covina) Labor contracting: client liability.** This bill would require a client employer to share with a labor contractor all civil legal responsibility and civil liability for the payment of wages, the failure to report and pay all required employer con-



Serious Discussion? - Russ Martin, Craig Loe, Tom Viscounty & guest



Of course you want a raffle Ticket! - Jan Brakebill, Lisa Slam & Kathleen VonDehn

**Candidates Endorsed by DVBA for November Election Campaigns**



**City of Cathedral City—Council Seats**

**Theresa Hooks & Mark Carnevale**

**City of Coachella—Council Seat**

**Betty Sanchez**

**City of Indian Wells—Council Seats**

**Richard Balocco & Dana Reed**

**City of La Quinta—Council Seats & Mayoral Race**

**Linda Evans (Mayor), Robert Radi, Patrick Swarthout, Robert Wright**

**City of Palm Desert—Council Seats**

**Jan Harnik & Sabby Jonathan**

**Coachella Valley Water District—Board of Trustees**

**John Powell, Deborah Livesay, Patrick O’Dowd**



DVBA Members— Orlando Budvan & Denise Gilbert enjoying the event



WELCOME NEW MEMBERS!

## MEMBERSHIP NEWS

*Thank you to Our Membership  
Renewals and New Members who  
joined in September*

### Renewals:

- ◆ Arete Development
- ◆ California Bank & Trust
- ◆ BAB Construction Design
- ◆ CVEP
- ◆ Edward Cross Attorney at Law
- ◆ First Residential Services
- ◆ Palm Springs Modern Homes
- ◆ PJ's Trophy's

### New Company Members:

- Andrew Noonan Interiors
- California West Communities
- iMortgage
- Inland Communities Corp

## ***Tee Off for the Fall Golf Tournament!*** ***EARLY BIRD RATES ARE NOW IN EFFECT!***



Ready to hit the links and show off your golf skills? How about just looking for a great way to connect with DVBA Members & Supporters? Then join us on Friday, November 21st at The Classic Club in Palm Desert. We'll start the day with Bloody Mary's (always a great idea!) and then tee off at 8:30 am Sharp!

Don't forget to sign up early and receive our "**Early Bird Specials**" which are in effect until November 1st for Golfers wishing to play.

Can't attend, but would still like to be part of this great event, or looking to promote your company? We have you covered! Contact DVBA office for more info. Registration forms attached to this newsletter.

# OCTOBER

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 Legislative Forum Mtg.	3	4
5	6 Executive Comm.	7	8 Programs Committee Membership Committee	9	10 Southern California Energy Summit	11
12	13 3rd Annual DVBA & CIVS PAC— Fundraising Event	14	15	16 Board of Directors Mtg. “Meet the Candidates” - General Membership Dinner	17	18
19	20	21	22	23 “Oktober Fest” Networking Night	24	25
26	27	28	29	30 CVEP Annual Economic Summit	31 	

**October 2nd:** Legislative Forum Group Meeting—Rancho Mirage City Hall @ 7:30 am

**October 6th:** Executive Committee Meeting— DVBA Office @ 4:30 pm

**October 8th:** Programs Committee—Penta @ 8:15 am

**October 8th:** Membership Committee—19th Hole—4:00 pm

**October 10th:** Southern California Energy Summit—PS Convention Center @ 8:30 am

**October 13th:** 3rd Annual DVBA & CIVS PAC Fundraising Event—Mark Benedetti Residence @ 5:30 pm

**October 16th:** Board of Directors Meeting—Agua Caliente @ 4:30 pm

**October 16th:** General Membership Dinner—”Meet the Candidates” - Agua Caliente @5:30 pm

**October 23rd:** OktoberFest & Networking Night—PIRCH—Rancho Mirage @ 5:30 pm

**October 30th:** CVEP Annual Economic Summit—JW Marriott @11:00 am



**COACHELLA-IMPERIAL  
VALLEYS STRATEGIES  
Political Action Committee**  
*And*

***Desert Valleys Builders Association***



***CORDIALLY INVITES YOU TO ATTEND OUR  
3rd Annual "Meet the Candidates"  
& "Support the PAC" Fundraising Event***

**Monday, October 13th**

5:30 pm to 7:30 pm Hors d'oeuvres and Hosted Bar

***Home of DVBA Past President Mark & Candy Benedetti  
83-270 South Bay Drive, Indio (Shadow Lakes)***

*Paid for by Coachella-Imperial Valleys Strategies PAC  
Contributions to the PAC are not tax-deductible as a charitable contribution for California or Federal Income Tax Purposes.*

**Candidates Seeking Political Office—Nov. 4th, 2014—  
Comped to Attend**

**Family or Staff of Candidates: \$25/per person**  
.....

**All other Attendees:**

Individual Attendee (\$50) \_\_\_\_\_

Couple Attendees (\$99) \_\_\_\_\_

Pledge - \$125 \_\_\_\_\_

(includes 1 Attendee to event)

Pledge - \$250 \_\_\_\_\_

(includes 2 Attendees to event)

Pledge - \$500 \_\_\_\_\_

(includes 4 Attendees to event)

Pledge - Other \$ \_\_\_\_\_

Unable to Attend - \_\_\_\_\_

Wish to Pledge: \_\_\_\_\_

Checks made payable to:

***"Coachella Imperial Valleys Strategies PAC"***

**Reservation Form**

Attendees: \_\_\_\_\_

Address (No PO Boxes)  
\_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

If Contributor is Individual (Required):

Occupation: \_\_\_\_\_

Employer: \_\_\_\_\_

Visa/MasterCard/American Express :

Number \_\_\_\_\_

Exp. Date & Zip Code \_\_\_\_\_

Signature on card: \_\_\_\_\_

Contact Gretchen Gutierrez  
(760) 776-7001 Fax (760) 776-7002  
Email: gg@thedvba.org



# DESERT VALLEYS BUILDERS ASSOCIATION

Cordially Invites you to our

## October 16th

# General Membership Dinner Meeting

hosting

## **“Meet the Candidates”**

*PRESENTING AN INNOVATIVE WAY TO MEET THE CANDIDATES  
RUNNING FOR ELECTED OFFICE:*

*DVBA is inviting the Candidates from 6 Coachella Valley Cities with Council Seats up for Election, along with School Disticts, CVWD Water District, State & Federal Seats being challenged—*

*Are you looking for an interactive way to “Meet the Candidates” ?  
Then plan to join us for a fast paced evening to engage these candidates  
in a direct, interactive forum*

### **Thursday, October 16, 2014**

5:30 pm Cocktails 6:30 Dinner & Program Agua Caliente Resort, Rancho Mirage

#### Reservation Deadline:

**Monday, October 13, 2014**

A credit card guaranteed must accompany your reservation, Visa/MasterCard/Amex. Reservations not canceled 24 hours prior to the event will be charged to their credit card.

Call the DVBA at  
(760) 776-7001

Fax to (760) 776-7002  
Email: [gg@thedvba.org](mailto:gg@thedvba.org)

**with Reservations!!**  
**COST: \$45 Members**  
**\$55 Non-Members**  
**\$60 at the Door**

#### Reservation Form

Attendees: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Pistachio Encrusted Chicken w/Sundried Tomato Cream Sauce \_\_\_\_\_ or  
Vegetarian - Thai Style Pasta \_\_\_\_\_

Method of Payment

Charge: \_\_\_ Mailing Check \_\_\_ CC Guarantee Only \_\_\_

Visa/MasterCard/American Express :

Number \_\_\_\_\_

Exp. Date & Zip Code \_\_\_\_\_

Signature on card: \_\_\_\_\_





**DESERT VALLEYS BUILDERS ASSOCIATION**

*Invites you to*  
**Octoberfest Networking Night**  
*Bring a Prospective New Member & Hoist A Brew!*

**Thursday, October 23rd**

**5:30 pm—7:30 pm**



Come join us for a great evening of networking and camaraderie!

**RESERVATIONS ARE A MUST**

**By: October 17th**

Please fill out and fax this form to  
(760) 776-7002 Or scan and email to  
[gg@thedvba.org](mailto:gg@thedvba.org)

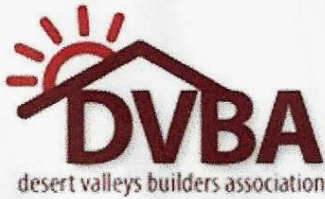
71905 HWY 111, Suite B  
Rancho Mirage, CA 92270

*Attendees:* \_\_\_\_\_

*Company:* \_\_\_\_\_







DESERT VALLEYS BUILDERS ASSOCIATION  
IS PROUD TO PRESENT THE 7TH ANNUAL  
DAVE WATSON GOLF CLASSIC



*NOVEMBER 21, 2014*

THE CLASSIC CLUB

PUT TOGETHER  
YOUR  
FOURSOME

\$750

TEE TIME-8:30 A.M.

2014 CLASSIC PLATINUM  
SPONSOR:

(Your Company Name HERE!!!)

2014 CLASSIC GOLD SPONSOR:

(Your Company Name HERE!!!)

Ask Us How

JOIN US IN  
NETWORKING FUN!  
PRIZES AND GAMES!

BLOODY MARY  
STATION TO START  
THE DAY RIGHT!

## WANT TO BE A SPONSOR??

### SPONSORSHIPS:

- Lunch: **\$700**
  - Trophy Sponsor **\$500**
  - Breakfast: **\$500**
  - Bloody Mary Station: **SOLD**  
**Paul Associates Printing**
  - Tee Box Sponsor (limit 4 with Alcohol\* ask for details) **\$300**
  - Cart Sign Sponsor: **\$200**
  - Men's Longest Drive: **SOLD**  
**Margaret Drury Construction**
  - Women's Longest Drive: **SOLD**  
**Pacific Western Bank**
  - Closest to Pin—Men: **SOLD**  
**Margaret Drury Construction**
  - Closet to Pin—Women: **SOLD**  
**Vintage Group**
  - Tee Sign Only: **\$150**
  - RAFFLE PRIZES
- 
- 

### GOLF FOURSOME:

\$600 Before November 1st  
\$150 Single Player Before November 1st

\$750 FOURSOME after November 1st  
\$175 Single Player

(Fees Include Continental Breakfast, Green Fees,  
Cart and Lunch)

Check in begins at 7:00 AM

Shotgun scramble starts at 8:30AM **SHARP!**

**ALL FEES MUST BE PAID  
PRIOR TO EVENT**

**Cancellations must be made  
7 days prior to the event.**

Player: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Player: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Player: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Player: \_\_\_\_\_

Company: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Visa \_\_\_\_\_ MC \_\_\_\_\_ Amex \_\_\_\_\_

Name on Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Exp. \_\_\_\_\_ Billing Zip Code \_\_\_\_\_

**Payment in full is due by November 1st**

Make Checks Payable to:

**Desert Valleys Builders Association**

75100 Mediterranean, Palm Desert 92211

For more information call our office:

760-776-7001

or fax application to: 760-776-7002