

DVBA YEAR IN REVIEW:

2013 was a year of significant changes and growth for the DVBA. In February, the office relocated and acquired more space in anticipation of growth in staff.

Our new Administrative Assistant, Jillian Johnson joined us in June and has been actively engaged with the creation of a number of new marketing pieces for the organization, as well as assisting in all levels of administrative work.

James Brownyard rejoined the staff in September as VP of Legislative Affairs after serving two years as a consultant with DVBA. He brings extensive knowledge of regulatory codes & legislative review to the Association.

The Association also saw growth in Membership with a Net year to date total of 18 new member companies. These firms range from new Builder members to a variety of trade contractors and affiliated industry professionals. The Membership Committee launched the “Ladders” program as an incentive based recruitment tool for members to refer new members to the Association.

Our revenue stream continues to develop, through an increased number of monthly programs, addition of Directional Signage Contracts in both the Coachella and Imperial Valleys and membership growth.

Overall 2013 was a very good year and we look forward to the continued growth of the industry and working with our 2014 Board of Directors, Officers and Members!!

ADDITIONAL DVBA HIGHLIGHTS:

Hosted 6 Public Officials Lunches – showcasing: Cities of Palm Desert, Rancho Mirage, Cathedral City & Indio, and the Coachella Valley Water District.

Hosted 9 Networking Night events with an average attendance of 80-90 members. These events provided an opportunity to inform non-member attendees about the DVBA & our benefits of the Association.

Hosted 4 Public Works Group Luncheons with topics covering code updates in city ordinances; combating copper theft; utility company updates on standards of compliance & job site safety regulations.

Hosted 5 General Membership Meetings – covering topics ranging from an update on Indian Wells Tennis Gardens expansion to new development plans for Agua Caliente Band of Cahuilla Indians to Riverside County 4th District Supervisor John Benoit with county updates and a presentation on Green Building concepts & ideas.

The DVBA celebrated its 3rd Anniversary in June at the Palm Springs Air Museum with over 100 guests to commemorate the occasion of our formation.

The 6th Annual Dave Watson Golf Tournament was held on November 25th with over 150 golfers and volunteers enjoying a great day of golf & networking at Palm Valley Country Club.

Sponsored & Participated in the following regional events:

CVEP Spring Economic Conference
Coachella Valley Regional Housing Trust Conference
Southern California Energy Summit
CVEP Annual Fall Economic Conference
Supported Coachella Imperial Valleys Strategies PAC in
November Elections
Coachella Valley Regional Housing Trust –
Show Me the Money Conference

Legislative Affairs Highlights:

DVBA Direct Review/Participation & Estimated Savings to Industry Members

La Quinta DIF Savings (Build out)	\$31,229,500
SFD was \$7,713, now \$6,894 + TUMF (same as all other cities)	
Heber Elementary School District challenge	\$235,334
Coachella General Plan challenging mandates	
\$169,275,000	
Coachella User Fees	
\$25,000/yr.	
Cathedral City Directional Signage	\$2,400/yr.
Rancho Mirage DIF Savings (Build Out)	
\$68,583,682	
Brawley Annexation Fees	
\$39,402,090	

California Building and Fire Codes Updates & Amendments (Reviewed with Commentary & Direct Appearance Provided)

- Palm Desert – changes made
- Indian Wells
- Rancho Mirage
- Indio
- Coachella
- Palm Springs
- Cathedral City
- Riverside County
- Desert Hot Springs

Major Issues (DVBA Review/Participation/Commentary & Direct Appearance)

- Cathedral City**
General Plan Housing Element Update
- City of Coachella**
General Plan Update
Waste Water and Sewer Use Ordinance Update
- Coachella Valley Water District**
Domestic Water Meter and Service Installations
Storm Water Policy Ordinance #1234
Special Charges for Miscellaneous Services
Development Design Manual Update
- Indio Water Authority**
User/Services Fee Study – Adopted at 75%
- La Quinta**
User / Service Fee Study – Held Over Head Costs at 20%
- Palm Springs**
General Plan Update
Art in Public Places Fee for Solar Projects (reconsidered)
- Riverside County**
DIF Update – Hearing January 2014
Represents a 29.3% decrease in fees in Eastern Riverside County
- Imperial Unified School District**
SFNA - Down from \$3.70 to \$3.28
- Central Union High School District**
Justification Fee Study - Level I Fees
- Palm Springs Unified School District**
SFNA - Down from \$3.44 to \$3.43
- McCabe Union Elementary School District**
Justification Study – Level I
- California Regional Water Quality Control Board/Colorado River Basin Region**
NPPDES Renewed under existing criteria and Best Management Practices